

Consumer Behavior Ebook Wayne D Hoyer Deborah J Macinnis

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Consumer Behavior Ebook Wayne D

Two New Yorkers filed suit against Progressive Corp. on July 22, alleging the car insurer is underpaying and arbitrarily undervaluing claims by New York policyholders for totaled vehicles by ...

Say It Isn't So, Flo: Lawsuit Alleges Progressive Underpays

Policy makers and employers are pinning their hopes on two key September events—the end of enhanced federal unemployment benefit and back-to-school season—to bring more workers off the sidelines. They ...

The Labor Shortage Is Worse Than It Looks. Here's the Upshot for the Fed and Investors.

Open Road Integrated Media (OR/M), a leading marketing technology company, today announced the acquisition of Bloodhound Books, an independent publisher specializing in eBooks. Bloodhound Books has ...

OR/M Announces the Acquisition of Independent UK Publisher Bloodhound Books

People pull all-nighters for all types of reasons. Underprepared students studying for final exams, for instance, may cram all night. (They may then pull another all-nighter partying after exams are ...

Psychology Today

In my lifetime, a vision of the future turned into quantum computers - in this exclusive extract, I look at what could come next ...

From radio to a phone in our pocket in 50 years: how has tech taken control of our lives so quickly?

"The Sack of Detroit" by Kenneth Whyte attempts to blame decades of General Motors blunders on 1960s regulation and Ralph Nader.

Book Review: 'The Sack of Detroit' is Unfair on Almost Any Page

Branding is ubiquitous, yet its workings in politics are still untheorized. Drawing on the experiences of three cities on three continents, Eleonora Pasotti fills the gap by showing how cities ...

Political Branding in Cities

Less than 10 students actually used it. In March, the agency sunsetted a pilot program that offered the card to students at five colleges. During the roughly year-long pilot program period that ...

Dept. of Education quietly scrapped government-branded debit card after fewer than 10 students used it

As I was recalling how that house of cards came tumbling down, I couldn't help but connect the dots between that fiasco and the current state of B2B marketing. That crash — which we all know now as ...

What Does the Subprime Mortgage Crisis Have to Do With B2B Marketing?

Dylan Hoefler feeds the cows at his family farm in New Vienna, Iowa. Katie Goodale Buy Now Hoefler enjoys the peacefulness of the countryside. Katie Goodale Buy Now Jeff Pape inspects cornstalks for ...

Local family farmers face mounting challenges

CitySprint recruiting 600 couriers across the UK to meet demand. CitySprint is looking for an extra 600 couriers across the UK, with the business focusing primarily on couriers wi ...

Fleet briefs: CitySprint recruitment drive and Scania technician celebrates 50 years

A chemical cousin of pot's main intoxicating ingredient has rocketed to popularity over the last year, and the cannabis industry and state governments are scrambling to reckon with ...

High profile: Cannabis chemical delta-8 gains fans, scrutiny

News organization, ACLU sue to ensure access to possible Nevada execution, Vermont struggling with severe blood shortage, and more ...

LeBron mural vandalized, seaweed-eating cows, flash floods: News from around our 50 states

In this week's roundup, the Transportation Security Administration is encouraging travelers to join its PreCheck program as screening lines grow longer; the U.K. opens the door a bit to international ...

Routes: UK eyes late summer reopening, SFO to get more warm-weather routes, rowdy fliers get fined

Facebook disrupts Iranian catphishing operation. Microsoft, Citizen Lab, report on Israeli intercept vendor. Huawei remains in US hot water.

Facebook disrupts Iranian catphishing. Microsoft, Citizen Lab, report on Israeli intercept vendor. Huawei still in hot water.

Renovus Capital Partners ("Renovus"), a Philadelphia-area private equity firm, announced today that it has acquired LeapPoint, LLC ("LeapPoint"), the industry-leading digital consulting firm ...

Renovus Capital Partners Announces Strategic Acquisition of Leading Digital Consulting Firm, LeapPoint

The Tamarack Fire has now burned through 39,045 acres and is 0 percent contained. There has been extreme fire behavior in the form of crowning, spotting and surface runs along active perimeter of the ...

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