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languages. There's a heavy bias towards English-language works and translations, but the same is true of all the ebook download sites we've looked at here.

### **Above The Fold Above The**

Above the fold was first used to describe the placement of content on a newspaper's front page. The paper's headline and lead stories are placed on the portion of the front page that remains visible to the reader when the paper is folded horizontally for display on a newsstand. See also: home page  
Continue reading about above the fold:

### **What is above the fold? - Definition from WhatIs.com**

Above The Fold What Does Above the Fold Mean? In the early days of publishing, 'above the fold' was a term used for content that appeared on the top half of the front page of a newspaper.

### **Above The Fold - Optimizely**

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Above the fold is the upper half of the front page of a newspaper or tabloid where an important news story or photograph is often located. Papers are often displayed to customers folded so that only the top half of the front page is visible. Thus, an item that is "above the fold" may be one that the editors feel will entice people to buy the paper. Alternatively, it reflects a decision, on the part of the editors, that the article is one of the day's most important. By extension, the space above

### **Above the fold - Wikipedia**

Above the fold is an important principle in web design. It describes the part of a website that can be seen directly under the page's call to action. Even though most studies now assume that users (to a certain extent) are used to scrolling, many marketers are convinced that important content still belongs at the top.

### **What is Above the Fold? | Content**

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### **Marketing Glossary ...**

What Is Above The Fold? The concept of above the fold goes back centuries, to the beginnings of the printing press. Newspapers, due to the way they were printed on large sheets of paper, were folded once they hit the news-stands. This led to only the top half of the paper is visible to the passer-by.

### **Above the Fold vs. Below the Fold: Does it Still Matter in ...**

Above the Fold 09-24-20 with Commissioner Curtis Richardson; Above The Fold 09-17-20 with Jim Kallinger; Above the Fold 09-15-20 with Carolyn Cummings; Above the Fold 09-10-20; Above The Fold 09-08-20; Above The Fold 09-03-20; 9-01-20 Jack Porter Newly Elected City Official; Above The Fold 08-25-20; Above The Fold 8-20-20; Above The Fold 08-18-20

### **Above the Fold with Steve Stewart - Real Talk 93.3**

Above the Fold, is a single page news

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site, that aggregates the top news displayed on the homepages on over 20 news outlets.

### **Above the Fold**

We build events that propel your lifestyle, build healthy communities, create loyalty and great memories and deliver results through the passionate world of sports and special events.

### **Above the Fold | Home**

We help you create raving fans for your business. Digital marketing training, website design, social media strategy, online reputation management and advertising agency services. "Near Me" Regina Saskatoon Calgary Edmonton #GoogleGirl

### **Above the Fold | Digital Marketing · Training · Web Design ...**

Above the Fold / Florida Every day, millions of Floridians consume the news through the front pages of local daily newspapers. Each morning, we collect

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the front pages of these newspapers available online and deliver them to you beautifully via email by 8:00 a.m.

### **Above the Fold / Florida**

Above the fold is an edition of the Winnipeg Free Press. What matters most on Nov 3, 2020

### **Above the Fold - Nov 3, 2020 - Winnipeg Free Press**

Above the Fold. What you need to know about policy that affects the business community. Above the Fold. The Big Winners in the 2020 Election: Democracy, Bipartisanship, and Business. If last night's election shows anything, it's that the American democratic process is alive and well.

### **Above the Fold | U.S. Chamber of Commerce**

Above the fold is the digital world's equivalent of that catchphrase. If you're a keen student of all things digital marketing, take an interest in

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psychological marketing techniques or know a thing or two about UX and its impact on conversion rates, stick around.

#### **Above the Fold Tactics: Convert More Landing Page Visitors ...**

Above the Fold is a book about the fundamentals of effective graphic communication set in the context of Web design. Unlike other books that focus on the intersection of design and technology, Above the Fold explores the relationship between the stakeholders of a Web project-- the designer, the user and the client -- and how this continuous cycle affects the decisions made by successful Web designers.

#### **Above the Fold: Understanding the Principles of Successful ...**

We know it's not all about looks, but a sharp visual design makes a great first impression. We set you apart from the rest with eye-catching, memorable, delightful designs.

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### **Above the Fold Design**

Above The Fold Los Angeles provides breaking news and features on the local fashion industry, designers, and retailers.

### **Above The Fold Los Angeles**

Above the Fold delivers a daily news digest straight to your inbox, with links to top news worldwide on environmental health, including climate change.

### **Above the Fold - News driving the environmental discussion ...**

Long gone is the idea that all important homepage content must be above the fold, or included in the top 600-800 pixels of a page. Numerous user tests and anecdotal evidence has uncovered that yes, users can and do scroll. This isn't to say that what's above the fold isn't important - because it is very important.

### **3 Above The Fold Website Design**



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### **Strategies**

This is the reason above the fold takes a great priority when it comes to website design. It is the part of a web page that appears on the browser window when the page first loads. To capture the attention of a visitor, the above the fold content has to be compelling and attractive.

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